



Regal Hotels Collaborates with VSING to Launch Innovative Pop Culture Experience The Perfect Blend of Dining and Entertainment

(Hong Kong, 20 October 2025) – Regal Hotels International Group (Regal Hotels) has been rooted in Hong Kong for 46 years, serving as a platform connecting travelers from around the world, promoting local culture, and providing exceptional dining and leisure experiences. Regal Hotels has always actively collaborated with various brands to elevate guest enjoyment.

Regal Hotels is pleased to announce a partnership with leading interactive entertainment company VSING to introduce the VSING system in five of its hotel restaurants and lounges within this year. Guests can use a dedicated mobile app to select songs and perform on a professional stage. Audiences can send virtual gifts and trigger stage effects, fully enhancing the interactive entertainment experience. Each venue will also launch exclusive signature cocktails, combining the hotels' star-rated dining with innovative entertainment activities, allowing guests to fully enjoy their time together.

The first phase will be launched at Scene Bar in Regal Riverside Hotel, providing travelers and residents of the New Territories East a fresh and exciting entertainment and dining destination to fully immerse in fun and social experiences.

Sing and Play Together, Enjoy the Music Fully

Selected restaurants and lounges under Regal Hotels will successively introduce VSING. Scene Bar at Regal Riverside Hotel and The China Coast Bar + Grill at Regal Airport Hotel will launch VSING in October, followed by Café Rivoli at Regal Hong Kong Hotel, V Bar & Lounge at Regal Kowloon Hotel, and The China Coast Pub at Regal Oriental Hotel in November. These five locations cover Hong Kong Island, Kowloon, and the New Territories, allowing guests to enjoy star-quality dining and singing in a comfortable hotel setting.

Scene Bar x VSING Opening Party & Singing Contest — Halloween Celebration Night

To kick off the collaboration, Scene Bar at Regal Riverside Hotel has specially planned a Halloween-themed opening party. Guests can enjoy free-flow red and white beer and sample special snacks paired with drinks. There will also be a singing contest where winners have the chance to win prizes worth over HKD 38,000!

Event Details:

Regal Hotels x VSING Halloween Themed Opening Party

Date: Tuesday, October 28, 2025

Time: 6:30 PM to 9:30 PM

Venue: Scene Bar at Regal Riverside Hotel (34-36 Tai Chung Bridge Road, Sha Tin)

You are warmly invited to join the party and enjoy an unforgettable night singing your heart out!

For press images, please download here: <http://bit.ly/4q7972l>





富豪酒店聯乘 VSING 推出創新流行文化體驗 餐饗與娛樂的完美結合

（香港，2025 年 10 月 20 日）－ 富豪酒店國際集團（富豪酒店）紮根香港 46 年，一直是連結中外旅客的平台，傳承發揚本地文化，並提供卓越的餐飲消閒體驗。富豪酒店一直積極與各品牌合作，聯手提升賓客饗樂體驗。富豪酒店欣然宣佈，將與領先互動娛樂公司 VSING 合作，於今年內在旗下五間酒店餐廳及酒廊引入 VSING 系統，客人透過專屬手機應用程式即可點歌，在專業舞台上演唱，觀眾亦可贈送虛擬禮物及觸發舞台效果，全面提升互動娛樂體驗。各店更會推出限定特調雞尾酒，結合酒店星級餐飲與創新娛樂活動，讓客人盡情享受歡聚時光。聯乘首波將由麗豪酒店 Scene Bar 率先啟動 VSING，為旅客及新界東居民提供嶄新的娛樂消遣好去處，盡情投入集食玩於一身的歡樂時光。

結伴「唱」玩 盡情「響」樂

富豪酒店旗下精選餐廳及酒廊將先後推出 VSING，麗豪酒店 Scene Bar 及富豪機場酒店 The China Coast Bar + Grill 會於 10 月引入 VSING，11 月則有富豪香港酒店 Café Rivoli、富豪九龍酒店 V Bar & Lounge 及富豪東方酒店 The China Coast Pub 強勢加盟。五大據點涵蓋港九新界，賓客可在舒適的酒店環境中，一邊享受星級餐飲，一邊以歌會友。

Scene bar x VSING 開幕派對暨歌唱比賽 萬聖節狂歡夜

為揭開序幕，麗豪酒店 Scene Bar 特別籌劃一場萬聖節主題開幕派對。賓客可免費暢飲紅白啤酒及品嚐秘製佐酒小食，當晚亦會舉辦歌唱比賽，優勝者有機會贏得總值超過港幣 38,000 元的豐富獎品！

活動詳情：

【富豪酒店 x VSING 萬聖節主題開幕派對】

日期：2025 年 10 月 28 日（星期二）

時間：下午 6 時 30 分至 9 時 30 分

地點：麗豪酒店 Scene Bar（沙田大涌橋路 34-36 號）

誠邀各位親臨派對現場，共度狂歡之夜，盡情唱出真我！

請透過以下連結下載新聞圖片：<http://bit.ly/4q7972l>





富豪酒店联乘 VSING 推出创新流行文化体验 餐飧与娱乐的完美结合

（香港，2025 年 8 月 25 日）－ 富豪酒店国际集团（富豪酒店）扎根香港 46 年，一直是连结中外旅客的平台，传承发扬本地文化，并提供卓越的餐饮消闲体验。富豪酒店一直积极与各品牌合作，联手提升宾客飧乐体验。富豪酒店欣然宣布，将与领先互动娱乐公司 VSING 合作，于今年内在旗下五间酒店餐厅及酒廊引入 VSING 系统，客人透过专属手机應用程式即可点歌，在专业舞台上演唱，观众亦可赠送虚拟礼物及触发舞台效果，全面提升互动娱乐体验。各店更会推出限定特调鸡尾酒，结合酒店星级餐饮与创新娱乐活动，让客人尽情享受欢聚时光。联乘首波将由丽豪酒店 Scene Bar 率先启动 VSING，为旅客及新界东居民提供崭新的娱乐消遣好去处，尽情投入集食玩于一身的欢乐时光。

结伴「唱」玩 尽情「响」乐

富豪酒店旗下精选餐厅及酒廊将先后推出 VSING，丽豪酒店 Scene Bar 及富豪机场酒店 The China Coast Bar + Grill 会于 10 月引入 VSING，11 月则有富豪香港酒店 Café Rivoli、富豪九龙酒店 V Bar & Lounge 及富豪东方酒店 The China Coast Pub 强势加盟。五大据点涵盖港九新界，宾客可在舒适的酒店环境中，一边享受星级餐饮，一边以歌会友。

Scene bar x VSING 开幕派对暨歌唱比赛 万圣节狂欢夜

为揭开序幕，丽豪酒店 Scene Bar 特别筹划一场万圣节主题开幕派对。宾客可免费畅饮红白啤酒及品尝秘制佐酒小食，当晚亦会举办歌唱比赛，优胜者有机会赢得总值超过港币 38,000 元的丰富奖品！

活动详情：

【富豪酒店 x VSING 万圣节主题开幕派对】

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时间：下午 6 时 30 分至 9 时 30 分

地点：丽豪酒店 Scene Bar（沙田大涌桥路 34-36 号）

诚邀各位亲临派对现场，共度狂欢之夜，尽情唱出真我！

请通过以下链接下载新闻图片：<http://bit.ly/4q7972l>

